Web developer.
Job description.

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This job description sets out the scope of the role of a Web developer at Fresh Egg, together with the main duties of the post at the date when it was completed. It does not include or define all tasks which the post holder may be expected to carry out. Duties may vary from time to time without changing the nature of the post or the level of responsibility. The post holder may also be required to carry out any other duties as required by their line manager.

1. Reporting to
Head of development

2. Scope of role
To develop industry-leading websites and software applications that are fit for purpose. To work collaboratively with design and other specialist teams, client delivery and account management, as well as working directly with the clients where needed.

To analyse business requirements and internal design as well as develop system requirements. To provide accurate quotations for work based upon clear analysis. To develop structured clean reusable code. To focus on the quality and best technical approach to ensure the overall delivery of projects is on time, on budget.

3. Main responsibilities

Technical ownership

- To take technical ownership over projects you are the lead developer on (including both designers and developers) in order to deliver project solutions on time and budget
- To be involved at all stages of the development life cycle: initial analysis, implementation, integration, testing, debugging and support
- To work collaboratively with the project manager to make sure that all aspects of the project are delivered as planned
- To raise and mitigate against potential technical risks

Systems and information architecture

- To consider systems performance requirements and to get advice from seniors when making specific determinations relating to system performance requirements
- To work with the web designers and other creative specialists to understand the design concept, and advise how it can be implemented technically within constraints
- To design and build solutions in a manner that enables different technical teams to work together in an efficient manner

Software development

- To be aware of the latest software development technologies and methodologies
- To maintain consistent standards and approaches throughout the team following the lead of senior developers and the Head of Development
- To write clean and healthily structured, well documented code
- To deliver code which is well-tested and consistently error free

- To design and build database schemata with integrity and scalability, with data access layers that are optimised for performance and security
- To make sure you understand how to use the software tools that the team has chosen and why processes are important for the team to follow
- To follow consistent processes set by the team while looking to offer constructive suggestions around new tools and ideas to enhance processes
- To maintain our USP of having SEO at the core of our software development
- To continue to learn and keep up to date with the latest knowledge of all onsite and relevant offsite aspects, which should be considered during new projects and project enhancements
- To be aware of the technical strategy and implementation of our own internal development stream activities and make sure they apply to the same standards that we would expect for client work

Day to day project management
- To make sure you gain a strong understanding of the products, competition, industry, marketing goals and objectives of each client
- To review your project progress and feedback clearly to your manager and client delivery teams
- To make sensible decisions when working on, reviewing and auditing legacy code

Communication and problem solving
- To handle client support issues as quickly and efficiently as possible with an appropriate resolution
- To escalate critical support instances to senior developers and the client delivery team
- To give clear feedback and communication on whether support items are potentially chargeable items
- To participate in a culture of promoting new ideas or up-sell opportunities within the team for our clients
- To contribute regularly to discussions regarding internal process and system improvements in order to ensure maximum efficiency across the company, including suggesting technical solutions to problems
- To contribute to the technical analysis and project briefs to make sure they are complete and accurate
- To gain experience by watching seniors assisting in large pitches to potential clients
- To make sure quotations take into account all possible risks and contain the appropriate contingency allowances
- To make sure written reports adhere to brand style guidelines and client communication is at an excellent and professional level

Company best practise
- To instigate cross team ideas and initiatives to bring products and services together
- To make sure the development team are integrating other teams' services efficiently and are offering technical input into how all Fresh Egg's services can be delivered and improved

- To be aware of latest data protection and security threats and to make sure we mitigate against these risks and adhere to known industry standards
- To proactively drive innovation with new ideas and options made available by new technologies
- To efficiently manage your workload and accurately record your time using the company timesheet system
- To freely share knowledge, insight, best practice and ideas
- To actively contribute to the Fresh Egg blog

4. Key skills and experience
- Experience in software development
- Good level of knowledge and essential experience in programming languages as follows:
  - ASP.Net
  - ASP.Net MVC
  - SQL Server
  - XML
  - JavaScript
  - jQuery
- Competent understanding of HTML and CSS
- Desirable but not essential knowledge and experience of classic ASP and PHP
- SEO knowledge specifically related to onsite optimisation (desirable)
- Understanding of security standards
- Good working knowledge of major social media channels including Facebook and Twitter
- Proactive and highly organised, with strong time management and planning skills
- Strong communication skills both client facing and on an internal basis
- Able to meet tight deadlines and remain calm under pressure

5. Key behaviours
- Bright, highly self-motivated and driven, with a reliable and cooperative attitude
- Ability to solve problems quickly and completely, with capability to multi-task and stay organised in a dynamic work environment
- Passionate about software development, with a thirst for digital knowledge and a significant interest in emerging technologies
- Inquisitive and analytical, with excellent attention to detail
- Innovative and creative, with a concise, precise and effective approach to problem solving and the ability to develop and deliver strong solutions
- Credible, confident and articulate, with excellent communication and presentation skills and the gravitas to deliver ideas clearly and concisely to internal and external stakeholders at all levels of seniority
- Diplomatic and tactful. Enthusiastic and motivational nature with an overall passion for excellence.